



OCTOBER

1	THU	19	MON
2	FRI	20	TUE
3	SAT	21	WED
4	SUN	22	THU
5	MON	23	FRI
6	TUE	24	SAT
7	WED	25	SUN
8	THU	26	MON
9	FRI	27	TUE
10	SAT	28	WED
11	SUN	29	THU
12	MON	30	FRI
13	TUE	31 HALLOWEEN	SAT
14	WED	NOTES	
15	THU		
16	FRI		
17	SAT		
18	SUN	Christmas marketing - plan the lead up to Christmas.	

NOVEMBER

1	SUN	19	THU
2	MON	20	FRI
3	TUE	21	SAT
4	WED	22	SUN
5	THU	23 BONFIRE NIGHT	MON
6	FRI	24	TUE
7	SAT	25	WED
8	SUN	26	THU
9	MON	27	FRI
10	TUE	28	SAT
11	WED	29	SUN
12	THU	30 ST ANDREW'S DAY	MON
13	FRI	NOTES	
14	SAT		
15	SUN		
16	MON		
17	TUE		
18	WED	Review products and services.	

DECEMBER

1	TUE	19	SAT
2	WED	20	SUN
3	THU	21	MON
4	FRI	22	TUE
5	SAT	23	WED
6	SUN	24	THU
7	MON	25 CHRISTMAS DAY	FRI
8	TUE	26 BOXING DAY	SAT
9	WED	27	SUN
10	THU	28	MON
11	FRI	29	TUE
12	SAT	30	WED
13	SUN	31 NEW YEAR'S EVE	THU
14	MON	NOTES	
15	TUE		
16	WED		
17	THU		
18	FRI	Write marketing plan for 2021.	

QUARTER FOUR

