Social Media Results Template

Use this template to review your social media each month to see what's working, what isn't working, what post has the most engagement, most reach and most comments. Be mindful even if your promotion posts for your products and services are not getting much engagement it doesn't mean people are not seeing them these posts are generally less likely to get engagement. Below shows a visual of the template and the follow page is where you can print out and write in your results.

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

Social Media Yearly Tracker

Social Media Network	Figures		Results	What To Improve For Next Month
	Page Likes			
	Target	Actual		
	Connections			
	Target	Actual		
	Followers			
	Target	Actual		
	Followers			
	Target	Actual		
	Followers			
	Target	Actual		
	Subscribers			
	Target	Actual		
	Google			
	Target	Actual		

Social Media Monthly Tracker

Social Media Yearly Tracker

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

Social Media Monthly Tracker

Social Media Platform	Figures		Results	Improvements
	Page Likes			
	Target	Actual		
	Connections			
	Target	Actual		
	Followers			
	Target	Actual		
	Followers			
	Target	Actual		
	Followers			
	Target	Actual		
	Subscribers			
	Target	Actual		
	Google			
	Target	Actual		

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